

Virtual University Models and procedures

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Types of virtual university

- **3 main types:**
 - virtual front ends
 - collaborative ventures
 - new institutions
- **2 others:**
 - clearing houses
 - commercial enterprises

Virtual Front Ends

- **Distance learning offered by campus-based universities**
- **Distinctions with main websites may begin to blur**
- **Transition relatively painless for Phoenix and OU**

Collaborative Ventures

- **Combines marketing and credibility of more than one institution**
- **Funding attracted more easily eg Clyde Virtual University**
- **Western Governors' non-profit, independent institution - 16 states**
- **UKeUniversities Worldwide**

New Institutions

- **Entirely new institutions eg Magellan**
- **Credibility lacking**
- **Digital diploma mills & Columbia State University don't help**

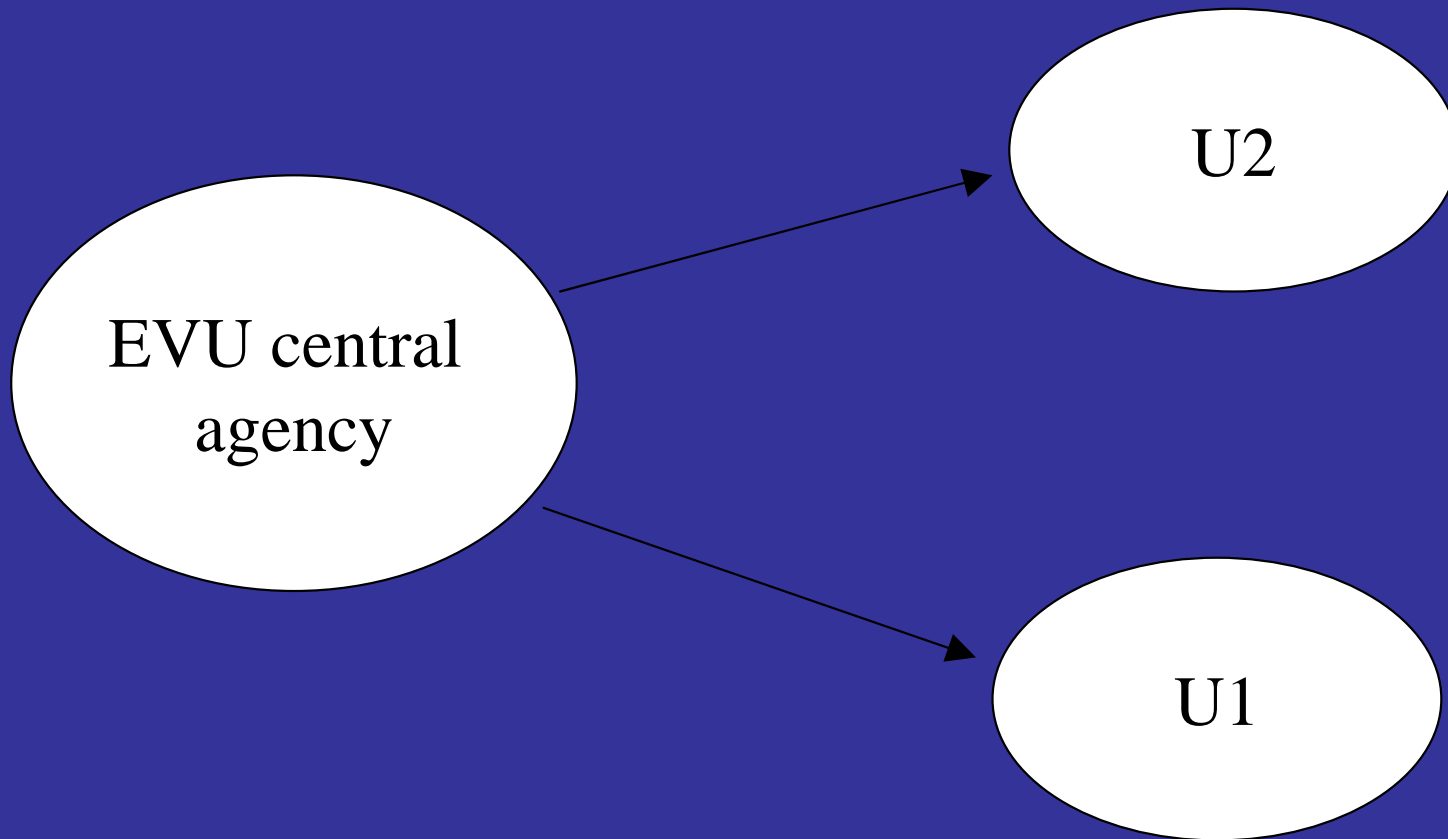
Clearing Houses

- **Institutions within one geographical region**
- **California Virtual University - 45 colleges & universities**
- **Virtual Open University of Finland - 19 Finnish open universities**
- **No real integration**

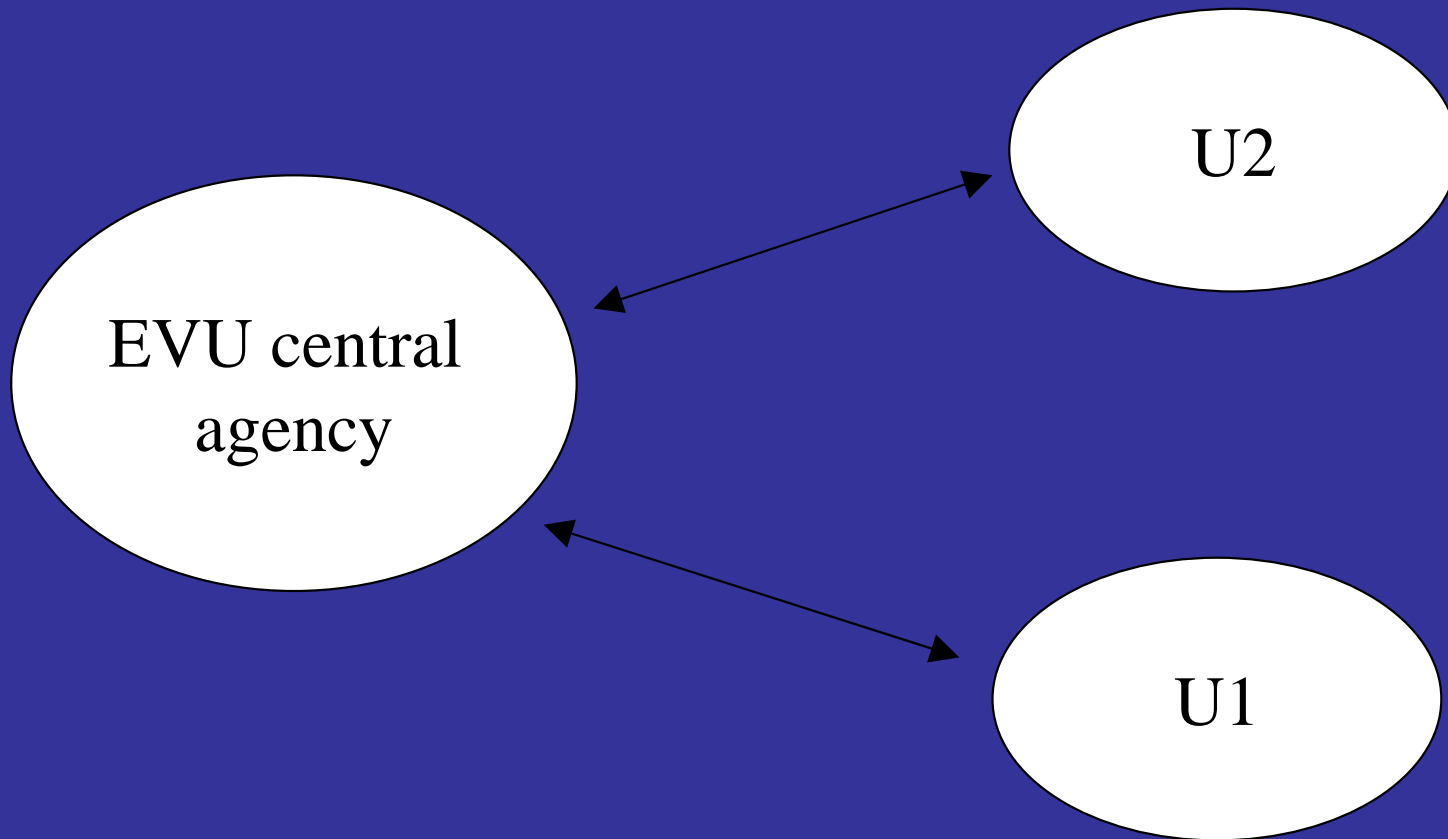
Commercial Enterprises

- **Meet training needs of a single company**
- **eg Price Waterhouse, BAeVU**
- **Not yet delivering accredited HE**

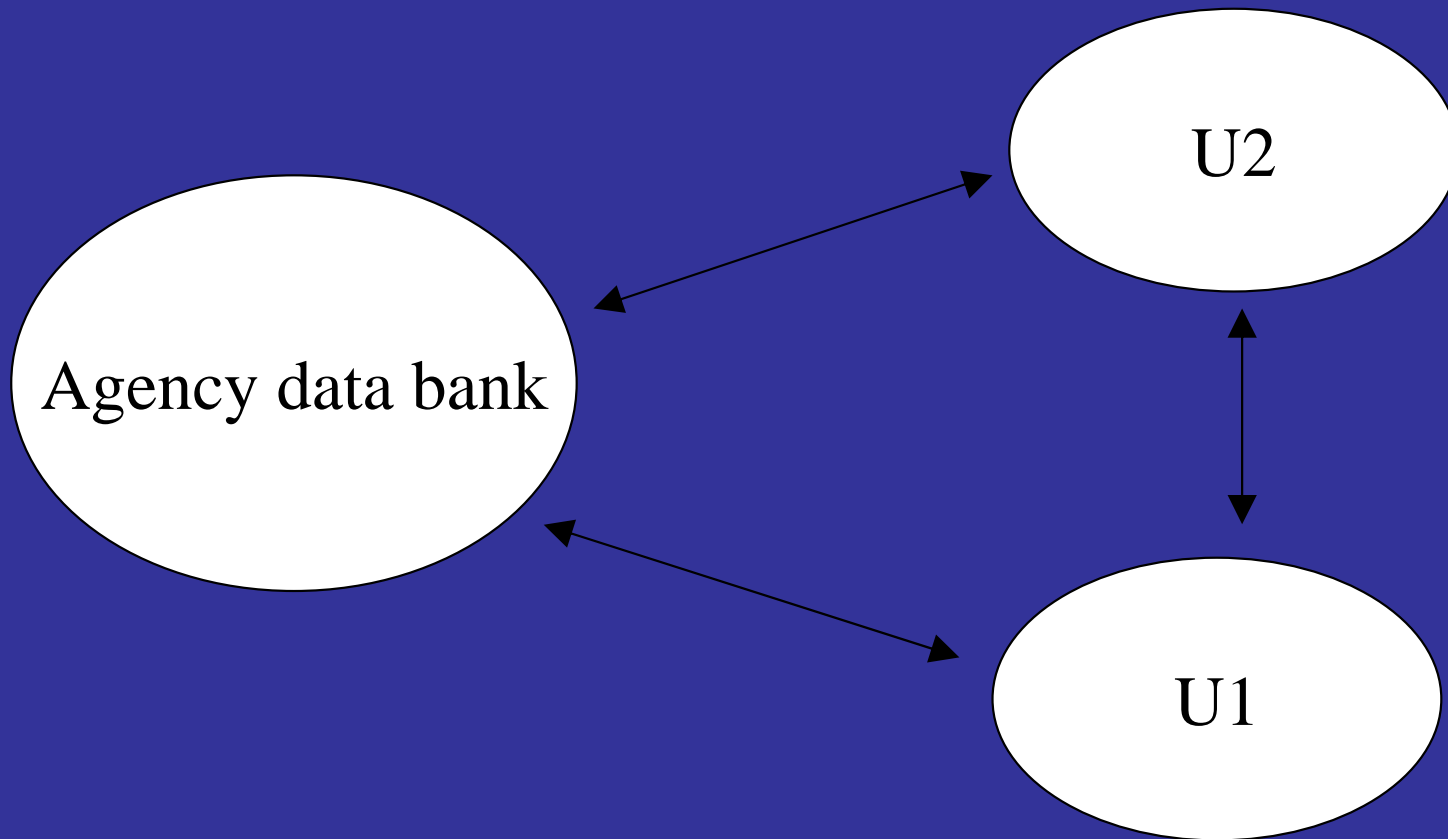
cEVU model A



cEVU model B



cEVU model 3



Levels of virtual university collaboration

